

Join  **ICAWW**
Waste to Wealth sponsorship and
stand holder program

7-9 July 2022, Brussels

Increase your trust, exposure & ability to
stand out in the Sustainable and Circular Economy sector!

With spiking numbers of Sustainable and circular economy solutions providers and growth increasing in this part of the waste sector, it is an exciting time to be involved in the exciting time to create wealth out of waste and at the same time helping the planet. However, if you offer some form of service or product, the bigger the market becomes, the more challenging it is to stand out and to bring new ideas to the right people and organizations. Also, our conference offers an opportunity to network with people that can boost your success.

Top 3 provider challenges

Their business seems invisible & struggle stand out
Not enough people know about their products and solutions
Increasingly competitive market

If these issues go unaddressed, providers struggle to gain traction and increased levels of stress are applied across all areas of the business.

Outcomes our exhibitors and sponsors constantly tell us they're after are

Increased exposure & visibility
Consistent flow of the right contacts and clients
Become the stand out go-to brand

How we'll accelerate your ability to increase your exposure at scale!

1. Become a sponsor

- a. Silver sponsor: Your logo on the official conference booklet received by 400 registered participants: 500 euros.
- b. Gold sponsor: Your logo on the official conference booklet, the pre-conference leaflets, the conference banners in Brussels, our e-mail to potential participants, ADIafrica website, and the proceedings of the conference: 1500 euros.

2. Become a stand holder at the conference

- a. Bronze stand holder:
 - i. Space for a 2 X 2 m² stand
 - ii. Conference ticket included (access to all presentations, lunches, dinner, coffee breaks, conference material)
 - iii. Your 5 min promotion video or powerpoint showed at plenary sessions
 - iv. Logo displayed as bronze sponsors on conference material
 - v. Access to high level academic and policy representatives (UNEP, EU, government officials from various countries)
 - vi. Possibility to win the best company or organization award (1000 euros)
 - vii. Only 3000 euros

b. Silver stand holder:

- i. Space for a 3 X 2 m² stand**
- ii. Conference ticket included (access to all presentations, lunches, dinner, coffee breaks, conference material)**
- iii. Your 5 min promotion video or powerpoint showed at plenary sessions**
- iv. Logo displayed as silver sponsors on conference material**
- v. Access to high level academic and policy representatives (UNEP, EU, government officials from various countries)**
- vi. Possibility to win the best company or organization award (1000 euros)**
- vii. Only 6500 euros**

c. Gold stand holder

- i. Space for a 6 X 2 m² stand**
- ii. Conference ticket included (access to all presentations, lunches, dinner, coffee breaks, conference material)**
- iii. Your 5 min promotion video or powerpoint showed at plenary sessions**
- iv. Logo displayed as gold sponsors on conference material**
- v. Access to high level academic and policy representatives (UNEP, EU, government officials from various countries)**
- vi. Possibility to win the best company or organization award (1000 euros)**
- vii. Only 9500 euros**